Advertise in the Tri-Cities, TN & VA

Four local websites for Kingsport, Johnson City, Bristol and the towns around them, each with a handful of sponsor spots. Every name, price, cap and date comes from the same list the sites sell from. The live rate card, with the same prices, is at https://tricitieshq.com/advertise.

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Every package, by site

Site	Package	Price	How many	Open now	Dates and billing	Status
Status	**Winter storm coverage**	$75/mo	One sponsor	1 of 1 open	December 1, 2026 to March 31, 2027. Four charges of $75, $300 for the season.	On sale now
Status	**Summer storm season**	$75/mo	One sponsor	1 of 1 open	June 1, 2027 to August 31, 2027. Three charges of $75, $225 for the season.	On sale now
Status	**Snow day chance**	$75/mo	One sponsor	1 of 1 open	November 15, 2026 to March 31, 2027. The first charge is prorated by the day, then $75 on the 1st of each month through March.	On sale now
Tonight	**Christmas lights sponsor**	$75/mo	One sponsor	1 of 1 open	November 14, 2026 to December 31, 2026. The first charge is prorated by the day. It ends by itself after December 31.	On sale now
Tonight	**Featured**	$20/mo	5 spots	5 of 5 open	All year, billed monthly	On sale now
Tonight	**Food truck map sponsor**	$75/mo	One sponsor	1 of 1 open	All year, billed monthly	On sale now

TriCitiesTonight is the Tri-Cities food truck map all year and a Christmas lights map through December. Open counts come from each site's own bookings. "Request a quote" means the spot is priced on request. Write to us and we send a price and dates.

Presenting sponsor, all four sites: $299/mo or $2,990/yr

One sponsor. One business at a time. Your own permanent line on all four sites: near the top of each homepage and in each footer's network block, plus the Morning Note and the footer of every newsletter and alert email. It never gives way to a site's own sponsor.

- TriCitiesStatus home page line and footer line
- TriCitiesOutside home page line and footer line
- TriCitiesTonight home page line and footer line
- TriCitiesLivingGuide home page line and footer line
- The Morning Note, email and web note
- TriCitiesStatus alert emails
- TriCitiesOutside dam and river gauge alert emails
- The Weekend Outside email
- TriCitiesTonight Friday lights email
- TriCitiesLivingGuide Move-Here Guide emails

Two ways to get a spot

Buy it online. A spot marked On sale now is paid by card on its own site.

Ask for it. Spots priced on request, and every question, go through one form at tricitieshq.com/contact.

Terms in short

Nothing shows until we approve it. If we decline, the payment is refunded in full.

Monthly plans can be canceled any time. Yearly plans run to the end of the paid year. A full refund ends the spot.

Every paid spot is labeled. Paying never changes data, rankings or time order.

Slot sizes and file specs

Logo or photo: PNG, JPG or WebP, up to 2 MB. Your line: up to 140 characters on every site. Sizes are the rendered slot on a desktop (1280 px wide) and a phone (375 px wide), measured on the live pages November 17, 2026.

Site	Slot	Package	Desktop	Phone	Notes
Status	Top sponsor card, under the header	Winter storm coverage, Summer storm season	1280 x 73 px	375 x 65 px	Name, line and logo. Measured with the house card in the slot.
Status	Overhead sign strip	Winter storm coverage, Summer storm season	One line of text	One line of text	Your name as text. No image.
Status	Storm-day share image	Winter storm coverage, Summer storm season	1200 x 630 px image	1200 x 630 px image	Your name on the image people share.
Status	Alert email sponsor block	Winter storm coverage, Summer storm season	Full width of the email	Full width of the email	Name, line, logo and a button.
Status	Snow day meter	Snow day chance			Your name as text. No image.

Site	Slot	Package	Desktop	Phone	Notes
			One line of text	One line of text	
Tonight	Card under the lights map heading	Christmas lights sponsor	1248 x 124 px	343 x 136 px	Name, line and logo.
Tonight	Card inside the Coming up list	Christmas lights sponsor	650 x 124 px	343 x 136 px	Name, line and logo.
Tonight	Card under the title of a town page	Christmas lights sponsor	828 x 124 px	343 x 136 px	Name, line and logo.
Tonight	Friday lights email sponsor block	Christmas lights sponsor	Full width of the email	Full width of the email	Name, line, logo and a button.
Tonight	FEATURED tag on your truck's stops	Featured	A tag above the truck name	A tag above the truck name	On every stop your food truck posts, on the food truck map, its town page and your truck's page. No file needed.
Tonight	Card under the header on the food truck map	Food truck map sponsor	728 x 90 px	343 x 74 px	Name, line and logo. The same card on every food truck town page.
Tonight	Monday food truck email sponsor block	Food truck map sponsor	Full width of the email	Full width of the email	Name, line, logo and a button.
HQ	Presented-by line near the top of each home page	Presenting sponsor	One line of text	One line of text	Your name as text, with a link. Measured on TriCitiesStatus. No image.
HQ	Presented-by line in each footer's network block	Presenting sponsor	One line of text	One line of text	Your name as text, with a link. No image.
HQ	Presented-by line in every email footer	Presenting sponsor	One line of text	One line of text	Your name as text. No image.